



Online resume:  
<https://www.resumerepublic.com/ronita-almeida>

# Ronita Almeida

## Social Media Marketer

I come in with a fresh air of ideas.

I am an overly enthusiastic learner with a habit of surprising others and myself. I enjoy working with driven, motivated and fun people that want to deliver their best for a business. I don't have a lot of experience to back up my skills but I'm quick at learning new things.

## Contact

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## Work Experience

Jul 2016 - Mar 2017

Freelance Content Creator / Stateline Flooring / Mumbai, India

- Created content for products to be uploaded on statelineflooring.com.
- Helped research details about flooring products, their features and specifications.
- Edited images for the products to the relevant dimensions and uploaded them along with the details of the products.
- Used websites such as efloors.com, hoskinghardwood.com, etc to source information from.

May 2017 - May 2017

Social Media Marketing Intern / Emkan Media / Dubai, United Arab Emirates

- Created social media calendars for the agency's clients.
- Brainstormed creative social media campaigns to grow brand presence.
- Came up with unique ways to engage customers over social media.
- Co-ordinated with the designer to implement the marketing concepts.
- Created advertising strategies for brands and boosted posts on Facebook.

## Education

Jun 2013 - Mar 2016

Graduated in BSc Chemistry / St. Xaviers College / Mumbai, India

Jun 2011 - Feb 2013

HSC in Science / St. Xaviers College / Mumbai, India

Jun 2004 - Mar 2011

School / Nazareth Convent High School / Mumbai, India

## Skills

Social Media Marketing



Facebook Advertising



Community Management



Content Writing



## HOBBIES



Reading books



Exploring places



Swimming



Watching movies